

We Rise

2022 ANNUAL IMPACT REPORT



FOOD BANK
FOR NEW YORK CITY

CELEBRATING 40 YEARS

We Rise

FRIENDS,

You have often heard us say that food is love. And what could be more true—love in its noun form is the bread pudding your nana made for you as a kid, or the PB&J with the crusts cut-off you pack for *your* kids when they leave for school. Love, when it's a thing, is food. But love, when it's an action, is so much more.

We anchored the theme of this year's Annual Report in the verbs that Food Bank uses to show our love... and share it with our neighbors across the five boroughs. As you explore these pages, you'll see how we **rise** to mobilize our resources and stretch our mission to **affirm, reach, nourish, empower, advocate** for, and **celebrate** our neighbors every day. Because love put into action is the only way we know how to serve the greatest city in the world.

This report is also rooted in one of my personal favorite words: **gratitude**. Gratitude to supporters like you who helped to make 2022 such an impactful year for our neighbors. The stories you'll read and the stats you'll see are reflections of your own generosity and the difference you make in the lives of New Yorkers facing food insecurity. Your support puts food on the table for millions of families and we truly couldn't be more grateful for your partnership.

Thank you for joining us for another year on this tremendous journey. And for every action YOU take to fight hunger for all New Yorkers.

Yours in service,

Leslie Gordon

Leslie Gordon, President & CEO

2022 IMPACT AT A GLANCE


95M
MORE THAN 95 MILLION MEALS DISTRIBUTED ACROSS NYC


21M
NEARLY 21 MILLION POUNDS OF FRESH PRODUCE DISTRIBUTED TO NEW YORKERS



23M
MORE THAN 23 MILLION POUNDS OF CULTURALLY RELEVANT FOOD PROVIDED TO OUR NEIGHBORS


1M
MORE THAN 1 MILLION POUNDS OF NON-FOOD ESSENTIALS DISTRIBUTED ACROSS NYC


\$36M
NEARLY \$36 MILLION IN SNAP BENEFITS SECURED FOR OUR NEIGHBORS


\$36M
NEARLY \$36 MILLION IN TAX REFUNDS RETURNED TO HARD-WORKING NEW YORKERS

We Affirm

Before we can begin to think about what our neighbors need, we must first think about who they are. This is how we affirm the identities and lived experiences of the New Yorkers we serve.



We at Food Bank are lucky to serve one of the most diverse places in the world—New York City. **From the Boogie Down Bronx to the Rockaways in Queens, we make it a point to offer our neighbors food and services that affirm who they are and where they come from.**

Recent results from our Member Network survey of more than 800 food pantries, soup kitchens, shelters, campus pantries, and healthcare partners across the five boroughs reveal just how varied and unique our neighbors are. Check out the findings in the infographic below!

So, how do we put our affirming philosophy into practice? By listening to our neighbors and leveraging our resources to meet their actual needs.

In 2022, we distributed more than 23 million pounds of culturally relevant foods to New Yorkers, including Kosher and Halal products. We also continued to emphasize “client-choice” at our Mobile Pantry, giving our neighbors the option to choose the fresh produce and shelf-stable goods most aligned with their eating habits.

But being a cultural advocate isn’t just about getting our neighbors the foods they want to eat—it’s about celebrating and uplifting their unique identities. From launching online campaigns to commemorate Black History Month, Asian American & Pacific Islander (AAPI) Heritage Month, and Hispanic Heritage Month, to marching at 2022 NYC Pride, we proudly stood with our neighbors.



GROUPS SERVED BY OUR NETWORK

The following groups are served in high volumes across the Food Bank Member Network

To read: X% of the Food Bank Member Network serves [demographic shown]



88%

SENIORS



87%

IMMIGRANT COMMUNITIES



67%

CHILDREN



60%

PEOPLE EXPERIENCING TEMPORARY HOMELESSNESS



54%

PEOPLE WITH DISABILITIES



31%

LGBTQ+ NEW YORKERS



23%

THOSE IN NEED OF HALAL FOOD



20%

THOSE IN NEED OF KOSHER FOOD

One thing that sets Food Bank For New York City apart is our exceptional commitment to getting the right food, at the right quantities, to the right communities, at the right times – work supported by donors like you. Our extensive Member Network allows us to reach across the five boroughs to fight food insecurity wherever it exists.



We Reach



Actor, Comedian, and avid Food Bank supporter Tracy Morgan serves his hometown neighbors at one of our pop-up food distributions in Brooklyn.

Amid record-high inflation and the rising cost of...everything, **2022 saw some of our city's longest pantry lines in the aftermath of the pandemic.** Combating a foe this fierce takes both the reach of an open hand and the strength of a closed fist—the kind of reach Food Bank achieves through a network of 800+ member agencies who serve across our five boroughs.

We reach more communities by equipping these agencies to serve collaboratively. That means we provide technical and financial support so they can refer clients to services beyond food, like free tax prep, legal aid, housing support, and more. Our goal is to harness the “safety net” of our network, so someone visiting a pantry on their block, for example, can be connected to free financial coaching or enroll for SNAP at a partnering agency across the street—dignifying our clients' time and limited resources. Unifying our network this way allows our members to serve a person or family's whole needs, as whole people.

The extent of our reach and the strength of our grasp are both made possible thanks to our loyal community of supporters like you.

We reach more New Yorkers by meeting them wherever they are with meals that nourish and resources that empower. We do this through our **Campus Pantries**, which provided more than **1.1 million meals** to 32,000 NYC students and their families last year. We do this through our **Mobile Pantries** that traversed the five boroughs to deliver **813,000 meals (a 350% increase over 2021!)**, while also adding on-site nutrition workshops to their “menu” of offerings.

And thanks to supporters like you, **we reach aching communities** in times of crisis. When a Bronx fire engulfed the Twin Parks North West high-rise, taking 17 lives and critically injuring dozens more, Food Bank **quickly mobilized our partners to provide more than 2,000 meals** from local restaurants, member agencies, and surrounding schools. We also held pop-up distributions throughout the summer to serve Ukrainian refugees and in the winter to reach newly arrived migrant communities from Texas and Arizona.



OUR CAMPUS PANTRIES

PROVIDED MORE THAN

1.1M

MEALS TO 32,000 NYC STUDENTS AND THEIR FAMILIES LAST YEAR.



FOOD BANK FOR NEW YORK CITY

...and Reach

Reach starts with our "boots on the ground" in the communities we serve—but last year, we also made historic strides in our media reach. **In 2022, you may have seen us on CBS, The Drew Barrymore Show, or ABC News, to name a few!** We brought our mission before more eyes and introduced Food Bank to more new supporters than ever before.



While images of pantry lines spanning several city blocks have faded from the headlines since the waning of the pandemic, the reality of not having enough to eat is still the lead story for far too many of our neighbors. The cameras may have moved on, but the lines are still long. The jobs are still short. New Yorkers are still hurting. Thankfully, our Media Relations team remains hard at work ensuring that the reality of our mission is captured and shared with dignity.



Some of our favorite stories of the year include when Food Bank's own Chef Sheri Jefferson appeared on **The Drew Barrymore Show** to speak about the important work our Community Kitchen puts forward each day to help feed over 1,000 of our neighbors. Drew also surprised Food Bank with a \$20,000 donation from partner **Conagra Brands**.

When inflation was at its peak and forced many New Yorkers to visit food pantries and soup kitchens for the first time, **FOX Business Network** spoke with Zanita Tisdale, our VP of Agency and Organizational Impact, on the effects of rising food prices and the increased demand for food banks across the country.



We also worked to penetrate more culturally diverse markets in line with our mission to feed and affirm, while also raising awareness among ALL New Yorkers. Like when **Univision** conducted a Spanish-language interview with Food Bank's Associate Director of Tax Services Andy Nieto about our free tax program. And when our President & CEO Leslie Gordon spoke with **New York Jewish Week** about her cultural roots and how her families' generational commitment to combat food insecurity has guided her to now lead the largest hunger-relief organization in NYC.



WABC's Eyewitness News' Chief Meteorologist, Lee Goldberg, stopped by Food Bank's Community Kitchen and Pantry on Giving Tuesday to speak with Kitchen Director Sultana Ocasio.



We Nourish

There are many ways to nourish those you care for, and we care for all the New Yorkers we serve. That's why we not only provide our neighbors with food, but also the knowledge they need to understand what that food can do for their health and well-being.

It's one thing to receive food and another to understand what that food can do to nourish the **body and soul**. Food Bank's mission is to feed and nourish every New Yorker who needs us. We do this not only by providing our neighbors with nutritious food, but also by teaching them how to use these ingredients to create healthy meals for themselves and their families.

Our work to nourish our neighbors begins at our **Community Kitchen & Food Pantry** in West Harlem, where our community dietician leads workshops and classes on topics such as healthy snacking, reading nutrition labels, lowering cholesterol, managing diabetes, shopping locally to create delicious recipes, and more. **In 2022, we led 21 unique nutrition workshops for over 305 seniors!**

We also led 17 health promotion events with healthcare partners in our Food Bank Member Network, including Mt. Sinai, the American Heart Association, Ryan Health, Black Health, and NYU Dental. **These events—doctor-led workshops,**

dental screenings, blood pressure screenings, mammograms, vaccinations, prostate cancer screenings, and more—reached 782 New Yorkers.

Throughout the year, we hosted a series of initiatives through our Just Say Yes to Fruits and Veggies program. From recipe workshops to farmers market tours, our JSY sessions allow us to connect face-to-face with our neighbors all across the five boroughs. **In total, we hosted 232 unique workshops reaching 2,759 New Yorkers.**

And let's not forget our city's youngest neighbors! Food Bank's CookShop program works with educators in public schools to teach students about healthy eating through live-cooking demonstrations. **In 2022, CookShop distributed curricula to 670 youth classrooms and 73 adult classrooms, providing 4,382 lessons to over 14,000 New Yorkers.** CookShop also implemented a special "Tasting Menu" activity for individuals to engage in the lessons virtually by preparing small tastes at home.



WE HOSTED
232

UNIQUE
NUTRITION EDUCATION
WORKSHOPS

REACHING 2,759 NEW YORKERS

We Empower

Empowerment at Food Bank is all about equipping our neighbors for the future. So, we give them a fish for today, but also a fishing rod for tomorrow. And supporters like you help build the boat.

OUR SNAP ENROLLMENT
AND TAX FILING SERVICES
CREATED MORE THAN

\$110M

IN ECONOMIC IMPACT

We know that food alone can't solve hunger. That's why, despite **distributing more food throughout the pandemic than we ever had before, food insecurity remains an unyielding threat to our neighbors**—especially as grocery costs continue to soar across New York City. But thanks to our generous supporters, we're positioned to empower our neighbors with full plates, full hearts, and full futures.

We empower with programming that frees up money in the budget for critical bills like rent, utilities, and childcare—necessities no longer covered by pandemic-era programs like stimulus payments and enhanced unemployment benefits. This critical work starts with helping eligible New Yorkers enroll for SNAP benefits, which average nearly \$4,000 in food benefits for a household over 12 months. We add to that savings with free tax filing services, which offer for many families refunds large enough to lift households above the poverty line.

These solutions transform both lives and communities. The economic activity generated by SNAP has a multiplier effect, so every \$1 of SNAP benefits spent in NYC adds roughly \$1.54 into our economy. Tax refunds generate the same multiplier effect. Last year, our **SNAP enrollment and Tax filing services created more than \$110 million in economic impact.**

And thanks to our donor community, we're investing in initiatives that lead to lasting empowerment. Our Food & Finances program equips our member agencies to provide financial education workshops on a variety of topics, from establishing credit to reducing debt. By combining financial coaching with benefits like nutritious food, SNAP enrollment, and free tax filing, this program empowers New Yorkers to manage newly acquired financial resources with acumen and confidence. **Last year, we hosted 72 financial empowerment workshops serving more than 1,300 New Yorkers.**

We Advocate

In 2022, we renewed our focus on advocacy, strengthening our relationships with elected officials and mobilizing our communities to advocate for policies that put more food on the table for New Yorkers in need.

Brooklyn Borough President
Antonio Reynoso

Advocacy is one of the most powerful weapons in the fight against food insecurity. It's how we rally and amplify the diverse voices behind our mission—from our clients and members to our donors and friends—to ensure our priorities are heard and represented by our elected officials.

In 2022, we fought to support our most vulnerable neighbors as pandemic-era safety nets began to sunset and expire. Temporary benefits implemented to mitigate food insecurity during the pandemic made it possible for those already struggling with hunger pre-COVID to finally get some relief. **But as inflation soared across NYC, millions of our neighbors lost these vital benefits. That's where we came in.**

Throughout the year, we partnered with elected officials like **Congress Member Adriano Espaillat, New York State Assembly Speaker Carl Heastie, Borough Presidents Vanessa Gibson and Antonio Reynoso**, and others to serve New Yorkers, amplify our work, and advocate for policies that increase access to food and other resources.

We also mobilized our community like never before to rally against the rising tides of food insecurity and poverty in our city. Our community mobilization efforts included calls to make pandemic-era tax credits permanent, increase the supply of culturally relevant foods for hunger-relief organizations, expand SNAP eligibility to Puerto Rico, and fight hunger for Veterans, LGBTQ+ New Yorkers, and children.

We need every New Yorker to raise their voice in support of policies that nourish and empower our communities. **In 2023, our fight focuses on ensuring the passage of a robust Farm Bill that invests in food banks and strengthens SNAP across New York State.** Join us as we advocate for these needs and more now and throughout the year at www.foodbanknyc.org/advocate.



Bronx Borough President
Vanessa Gibson (left)



New York State Assembly
Speaker Carl Heastie
(second from left)



We Celebrate

And finally, let's take a moment to celebrate all the fun we had this year! From the return of in-person events to impactful days of service, these are some of our favorite wins of 2022. What were yours?

There was so much to celebrate in 2022, and that was in large part thanks to YOU, our fearless community of supporters. You powered us with the resources needed to uplift our communities on our way to celebrating 40 years of serving New York City.

In August, we celebrated **Harlem Week** with our inaugural summer BBQ. A local DJ spun records while community members enjoyed BBQ faves from our beloved Chef Sheri and fresh produce from a pop-up farmer's stand.

In June, we partnered with the **Village Community School** in downtown Manhattan for an impactful day of service with its students. Together, **we packed over 1,000 bags of food for families** across the five boroughs.

2022 also saw us return to hosting in-person events for our supporters and friends! These vital touchpoints allow us to celebrate you, the folks who power our mission every day.

In September, we were thrilled to partner with Threes Brewing and Runner & Stone Bakery to create **"Food for Thought,"** a limited-edition lager made from rescued bread. To launch the beer, we hosted a tasting event at Threes complete with bites from local eateries, including fresh baguettes from Runner & Stone. The launch was even covered by our friends at **CBS News!**

Food Bank was also proud to be the official charity partner of the 2022 SHAPE + Health Women's Half-Marathon in Central Park. We hosted a tent at the Race Day Festival and even ran with our own Food Bank running team,



"This is our first on-campus live event in three years, so I almost cried this morning I was so excited."

Sarah Williamson-Broadman
Dean of Faculty at Village Community School

all to raise awareness and funds for our 2022 Woman to Woman campaign.

Your generosity also enabled us to establish our **Founders Fund** in honor of John "Jack" Fritts, Esq., one of Food Bank's founding board members and staunchest supporters. Contributions to this fund allow us to make much-needed infrastructure enhancements at our Bronx Warehouse & Distribution Center – a space that Jack himself helped secure for us 40 years ago.



*All Thanks
to You!*

The generosity, passion, and commitment of our donor community is undeniable. Whether funding a specific area of need, including our Income Support programs or Mobile Pantries, or investing in Food Bank's work as a whole, the impact of your contributions is felt in nearly every community across our five boroughs. Thank you for the foundation of support you provide. Your partnership leads us forward in the fight to end hunger for all New Yorkers.

SPECIAL THANKS TO OUR MISSION PARTNERS

BANK OF AMERICA

Bank of America is a leading partner and staunch advocate of Food Bank's mission, supporting our work for more than 17 years. In that time, they have donated nearly \$6 million in support of food distribution and anti-hunger initiatives across the five boroughs.

anahata ♥ foundation



THE JUDITH L. CHIARA
CHARITABLE FUND



Arnold Foods Company Inc.

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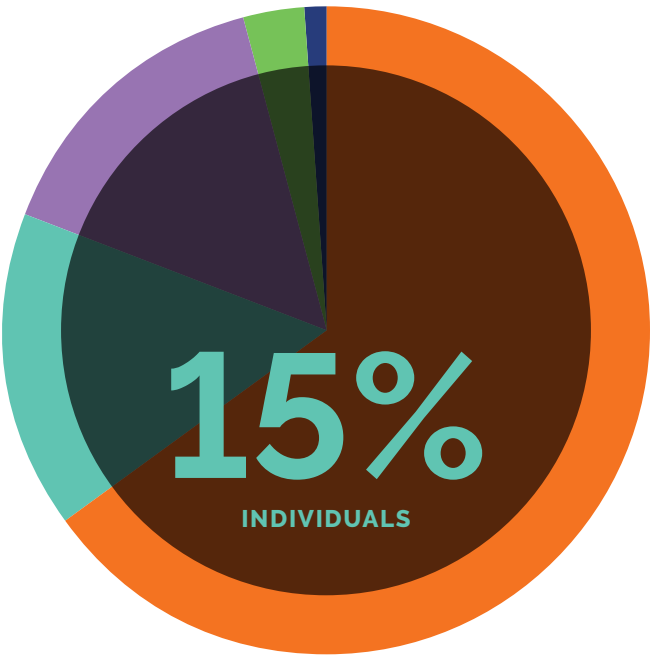
Robin Hood Foundation

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OUR FINANCIAL POSITION

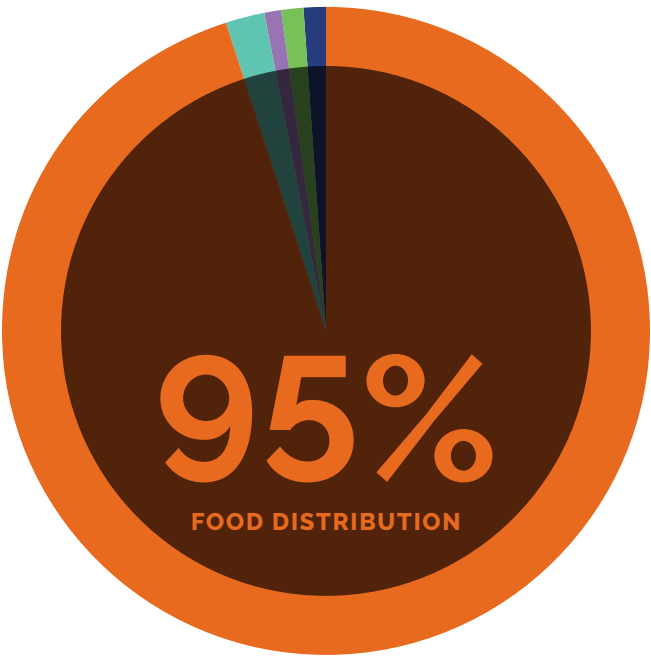
Food Bank For New York City is an independent, nonprofit 501(c)3 organization and a proud member of Feeding America. Our comprehensive approach to fighting hunger tackles food insecurity as a symptom of poverty and develops solutions to address both. We show our gratitude for every gift of time, talent, and treasure to our mission by committing to a practice of transparency and excellence in stewardship.



WHERE OUR SUPPORT COMES FROM

FY22 REVENUE

- 65% Government
- 16% Corporate
- 3% Foundations
- 1% Other Income



WHERE OUR SUPPORT GOES

FY22 PROGRAMS

- 2% Community Kitchen & Pantry
- 1% Nutrition Education
- 1% Income Support
- 1% Benefits Access

FOOD BANK FOR NEW YORK CITY AND SUBSIDIARY CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2022

ASSETS

Cash and cash equivalents	\$9,420,339
Investments	17,336,821
Government grants receivable	18,401,852
Contributions receivable	1,472,057
Accounts receivable, net	298,363
Purchased products inventory	2,370,917
Donated products inventory	1,893,061
Prepaid expenses and other assets	1,671,531
Property and equipment, net	9,693,775
TOTAL ASSETS	\$62,558,716

LIABILITIES

Accounts payable and accrued expenses	\$8,172,028
Accrued salaries	413,070
Accrued vacation	593,189
Government contract advances	3,315,879
Deferred rent	498,979
PPP loan payable	—
Mortgage loan payable, net	1,293,950
TOTAL LIABILITIES	\$14,287,095

COMMITMENTS AND CONTINGENCIES

NET ASSETS

Net assets without donor restrictions:	
Operations	31,266,628
Board -designated	7,288,532
Net investments in property and equipment	8,399,825
Total net assets without donor restrictions	46,954,985
Net assets with donor restrictions	1,316,636
TOTAL NET ASSETS	\$48,271,621
TOTAL LIABILITIES AND NET ASSETS	\$62,558,716

FOOD BANK FOR NEW YORK CITY AND SUBSIDIARY

CONSOLIDATED STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED JUNE 31, 2022

	Without Donor Restrictions	With Donor Restrictions	Consolidated Total
PUBLIC SUPPORT AND REVENUE			
PUBLIC SUPPORT			
Foundations & Corporations, including in-kind services	\$8,406,808	\$2,956,188	\$11,362,996
Individual Contributions	27,008,080	604,481	27,612,561
Special Events (net of expenses)	—	—	—
Net assets released from restrictions	6,415,182	(6,415,182)	—
Total public support	\$41,830,070	(\$2,854,513)	\$38,975,557
REVENUE			
Government contracts	\$61,502,375	—	\$61,502,375
Gain on extinguishment of debt	867,500	—	867,500
Donated food received	84,659,776	—	84,659,776
Sale of purchased food products	792,919	—	792,919
Investment activity	(132,562)	40	(132,522)
Other income	914,435	—	914,435
Total revenue	\$148,604,483	\$40	\$148,604,483
TOTAL PUBLIC SUPPORT AND REVENUE	\$190,434,513	(\$2,854,473)	\$187,580,040
EXPENSES			
PROGRAM SERVICES			
Distribution and food storage	\$163,548,959	—	\$163,548,959
Research and policy	476,516	—	476,516
Nutrition education services	2,363,685	—	2,363,685
Community kitchen and food pantry	2,366,831	—	2,366,831
Income support services	2,236,283	—	2,236,283
Benefits Access	1,381,173	—	1,381,173
Total program services	\$172,373,447	—	\$172,373,447
SUPPORTING SERVICES			
Management and general	\$7,762,779	—	\$7,762,779
Fundraising	8,672,373	—	8,672,373
Total supporting services	\$16,435,152	—	\$16,435,152
TOTAL EXPENSES	\$188,808,599	—	\$188,808,599
CHANGE IN NET ASSETS			
Net assets - beginning of year	\$45,329,071	\$4,171,109	\$49,500,180
NET ASSETS - END OF YEAR	\$46,954,985	\$1,316,636	\$48,271,621

EXECUTIVE LEADERSHIP

LESLIE GORDON PRESIDENT & CEO	MATT HONEYCUTT CHIEF DEVELOPMENT OFFICER	VERONICA JARRETT CHIEF FINANCIAL OFFICER	BOB SILVIA CHIEF PROCUREMENT OFFICER	JOVANNA RODRIGUEZ CHIEF PEOPLE OFFICER
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OUR GOVERNMENT PARTNERS

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NYC Congressional Delegation	NYS Attorney General	Bronx Borough President	NYC Department of Sanitation
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United States Internal Revenue Service	NYS Department of Health	Queens Borough President	NYC Department of Youth & Community Development
Federal Emergency Management Agency	NYS Office of General Services	Staten Island Borough President	NYC Economic Development Corporation
United States Veterans Health Administration	NYS Office of Temporary and Disability Assistance	NYC Mayor's Office of Food Policy	NYC Housing Authority
The Governor of the State of New York	NYS Department of Environmental Conservation	NYC Health + Hospitals	NYC Department of Social Services
NYC Senate	The Mayor of the City of New York	NYC Administration for Children's Services	NYC Office of Emergency Management
NYC Assembly	NYC Council	NYC Department for the Aging	NYC Police Department
	NYC Comptroller	NYC Department of Consumer and Worker Protection	NYC Service
	NYC Public Advocate	NYC Department of Education	

JUNIOR BOARD

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Hayley Levinson	Farrell Ulrich

SPECIAL THANKS TO:

Anna Gordon, The Good Batch	United States Department of Veterans Services
Cadwalader, Wickersham & Taft, LLP	The Drew Barrymore Show
City University of New York	The Conagra Brands Foundation
Dominique Ansel, Dominique Ansel Workshop	WABC-TV New York
Feeding America	FOX5 New York
Hunger Solutions New York	Crain's New York Business
Internal Revenue Service	WNBC New York
Mayor's Fund to Advance New York City	WPIX11 News
NYC Department of Veterans' Services	Tracy Morgan
Public Health Solutions	Kelly Killoren Bensimon
Santander Bank	John Varvatos
The College of Staten Island	New York Jets
	New York Giants
	New York Yankees



FIND YOURSELF IN OUR MISSION

STAY IN THE KNOW:



GET IN TOUCH WITH US:

EMAIL: donorservices@foodbanknyc.org

PHONE: 212.566.7855

WEBSITE: www.foodbanknyc.org

For media inquiries, please contact Madeline Diaz at mdiaz@foodbanknyc.org.

MAIN OFFICE

39 Broadway, 10th Floor
New York, NY 10006
t: 212.566.7855
f: 212.566.1463

WAREHOUSE/DISTRIBUTION CENTER

Hunts Point Cooperative Market
355 Food Center Drive
Bronx, NY 10474
t: 718.991.4300
f: 718.893.3442

COMMUNITY KITCHEN & FOOD PANTRY

252 West 116th Street
New York, NY 10026
t: 212.566.7855
f: 212.662.1945

